## **Site Activation**

## Activate Sites 20-50% Faster Using SaaS Technology

According to a 2015 industry survey, 46% of investigators indicated contract negotiations and essential regulatory document collection as "extremely burdensome" to future trial participation. Streamlining this process will not only reduce the time and cost of startup from several months to just a few weeks, but also get sites performing faster while improving site satisfaction.

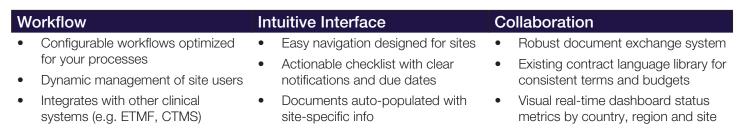
For years, DrugDev has successfully managed global site activation processes for leading sponsors and CROs with a fully outsourced service led by a dedicated team of startup experts using proprietary technology. Now that same innovative system is available as a site-facing SaaS solution on the unified DrugDev platform (featuring the DrugDev Golden Number) for customers with internal teams who need to improve efficiency, transparency and site satisfaction with the process. Customers have reported the average time savings on site activation ranges between **20-50%** using DrugDev technology.

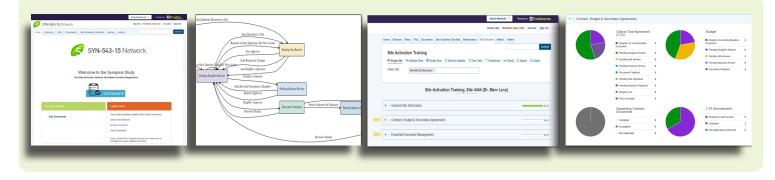
Based on proven best practices, the Site Activation module empowers sponsors and CROs to collaborate with global sites and solve challenges:

- Country, protocol and site feasibility
- Clinical trial agreement (CTA) negotiations
- Budget development
- Essential site regulatory document collection
- Worklow optimization
- Project management and dashboard reporting

Customers are able to create a startup process that best fits their business processes and company culture by using SaaS technology, outsourcing the process, or engaging in a flexible hybrid model.







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## d Drug Dev do more trials